

ORDER



Orders
Order / Rev: 365635
Alt Order #: 06868596
Product Desc: BARACK OBAMA
Estimate: 2264
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	15	\$12,000.00	\$10,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	15	\$12,000.00	\$10,200.00	0.00
Totals	15	\$12,000.00	\$10,200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$12,000.00
Market	100%	\$50,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$12,500.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$7,500.00
KTUD	0%	\$0.00
KVMY	2%	\$1,000.00
KVVU	33%	\$16,500.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/30/12	11/02/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		1				\$600.00		0.00			
E 2	KTNV	11/04/12	11/04/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA	- - - - - S	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S		1				\$1,000.00		0.00			
E 3	KTNV	10/30/12	11/02/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
The Chew															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		1				\$1,000.00		0.00			
E 4	KTNV	10/30/12	11/02/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P	- TWTF - -	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
GEneral Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		1				\$1,000.00		0.00			
E 5	KTNV	10/30/12	11/02/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	- TWTF - -	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		1				\$450.00		0.00			
E 6	KTNV	11/03/12	11/03/12	College Football Primetime College Football Primetime	CM	4p-830p (5:00 PM-8:30 PM)	- - - - - S-	:30	1	\$3,000.00	P-05	0.00	NM	1	\$3,000.00
NCAA FTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-		1				\$3,000.00		0.00			
E 7	KTNV	11/03/12	11/03/12	Sat ABC Prime B JJ	CM	JJ (9:30 PM-10:00 PM)	- - - - - S-	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-		1				\$1,000.00		0.00			
E 8	KTNV	10/30/12	11/02/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	- TWTF - -	:30	4	\$300.00	P-05	0.00	NM	4	\$1,200.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		4				\$300.00		0.00			
E 9	KTNV	11/05/12	11/05/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	M- - - - -	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		1				\$1,000.00		0.00			
E 10	KTNV	11/05/12	11/05/12	The Revolution 1p-2p The Revolution 1p-2p	CM	M-F 1p-2p	M- - - - -	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		1				\$1,000.00		0.00			
E 11	KTNV	11/05/12	11/05/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	M- - - - -	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00